

## WZOK "NEWS Focus" Issues program

News Focus is scheduled to run each Sunday at 04:55 on WZOK

The topic of each of these programs is chosen by the News management of WROK to address an issue of concern to the communities covered by the Townsquare Media stations in the Rockford IL coverage area of these stations. The topic(s) are elected for broadcast from the plethora of topics covered by WROK during the normal daily News and Information operation of WROK.

**News Focus**

**1<sup>st</sup> Quarter 2014**

**Issues for Public File**

**Keep Northern Illinois Beautiful:** Saturday January 4, 2014 – Talked with director Lori Gummow about the organization's Christmas Tree Recycling program

**Illinois Department of Public Health:** Saturday January 11, 2014 – Talked with spokeswoman Melanie Arnold about flu season; when it begins, how bad it might be, and what you can do to keep yourself safe

**Midway Village:** Saturday January 18, 2014 – Talked with director Lonna Converso about the addition of Civil War artifacts to the museum's collection

**State Senator Dave Syverson:** Saturday January 25, 2014 – Replay of interview discussing key issues involving the Stateline area that might be discussed or voted upon in Springfield

**Nicor Gas:** Saturday February 1, 2104 – Talked with Bernie Anderson (Manager of Community Relations and Economic Development for Nicor Gas) about their energy efficiency program.

**Nicor Gas:** Saturday February 8, 2014 – Part two of interview with Bernie Anderson (Manager of Community Relations and Economic Development for Nicor Gas) about their energy efficiency program.

**Winnebago County Clerk:** Saturday February 15, 2014 – Winnebago County Clerk, Margie Mullins, talked about what voters needed to know in advance of the Illinois primary election in March.

**Rockford Rescue Mission:** Saturday February 22, 2014 – Talked with Chris Eldridge (Director of Development and Operations for the Rockford Rescue Mission) about being the 2014 Rockford Auto Show Charity Organization Recipient of \$10,000.

**Rock Valley College:** Saturday March 1, 2014 - Talked with Mike Mastroianni (Interim President for Rock Valley College) about their recent partnership with the Chicago/Rockford Airport.

**North Suburban Library District:** Saturday March 8, 2014 – Talked with Mary Petro (North Suburban Library District Director) about the NSLD Proposition.

**OSF Saint Anthony Grocery Store Tour:** Saturday March 15, 2104 – Talked with Nathan Hamman (Licensed Registered Dietician for OSF) about their grocery store tour.

**Transform Rockford:** Saturday March 22, 2014 – Talked with Mike Schablaske (Executive Director for Transform Rockford) about their community visioning sessions.

**Money Smart Week:** Saturday March 29, 2014 – Talked with Jason Haller (Money Smart Week Northern Illinois Chair for 2014) about what Money Smart Week is.

**Welcome Home Illinois Loan Program:** Saturday April 5, 2014 – Talked with Mary Kenney (Executive Director for the Illinois Housing Development Authority) about the Welcome Home Illinois Loan Program for first time home buyers.

**Rock Valley College:** Saturday April 12, 2014 – Talked with Mike Mastroianni (President of Rock Valley College) about his new position and what's next for RVC.